



3rd Annual Good Samaritan Awards Gala
Embassy Suites Frisco Hotel,
Convention Center and Spa
Friday, October 17, 2008
6:30 p.m.

Sponsorship Opportunities:

Title Sponsor - \$15,000

- **Event will be titled “Your Corporation” presents The 3rd Annual Good Samaritan Awards Gala** benefiting the Samaritan Inn of Collin County
- Your company logo will be prominent in the new logo
- Prominent onsite signage opportunities at the entrance to the Gala and in the Main Ballroom (provided by sponsor)
- Projection display during Silent Auction and all other projection display opportunities
- Recognition as *TITLE SPONSOR* during the awards Gala
- Priority, uniquely decorated VIP seating for 20 (2 tables), including table signage
- Valet parking for 20 guests with express check-in at event
- Prominent placement and recognition of Corporation Name and/or Logo will be mentioned in all press releases and any other media pieces:
 - Samaritan Inn Quarterly Newsletter (3,500) and any other publications
 - Samaritan Inn Website (includes name, logo and website link)
 - Event Program (500)
 - Your company name will be mentioned in the Gala feature story sent to all local press publications including:
 - Dallas Morning News
 - Inside Collin County Business
 - Dallas Business Journal
 - Neighbors
 - Star Community Newspapers
 - Community E-News Letters



Providing a hand up, not a hand out.

1710 N. McDonald St. • McKinney • TX • 75070

972.542.5302

www.thesamaritaninn.org



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"Philanthropist" Sponsor - \$10,000

- Prominent onsite signage opportunities (provided by sponsor)
- Projection display during Silent Auction
- Name, logo and website link on Samaritan Inn website
- Logo and recognition as a *PHILANTHROPIST* in Quarterly Newsletter (3,500)
- Recognition as *PHILANTHROPIST* in Event Program (500), during the Gala Awards Presentation and in all press releases
- Priority, uniquely decorated VIP seating for 20 (2 tables), including table signage



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"Humanitarian" Sponsor - \$5,000

- Projection display during Silent Auction
- Name, logo and website link on Samaritan Inn website
- Recognition as a *HUMANITARIAN* in Quarterly Newsletter (3,500)
- Recognition as *HUMANITARIAN* in Event Program (500), during the Gala Awards Presentation and in all press releases
- Priority, uniquely decorated VIP seating for 10 (1 table), including table signage



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"Altruist" Sponsor - \$2,500

- Name, logo and website link on Samaritan Inn website
- Recognition as a *ALTURIST* sponsor in Quarterly Newsletter (3,500)
- Recognition as a *ALTURIST* sponsor in Event Program (500)
- Uniquely decorated seating for 10 (1 table), including table signage

"Good Neighbor" Sponsor - \$1,500

- Name, logo and website link on Samaritan Inn website
- Recognition as a *GOOD NEIGHBOR* sponsor in Quarterly Newsletter (3,500)
- Recognition as a *GOOD NEIGHBOR* sponsor in Event Program (500)
- Uniquely decorated seating for 10 (1 table), including table signage



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Valet Sponsor - \$5,000

- Name and Logo on Greater Goodie Truffle label placed in every car parked by the Hotel Valet Service on Gala night after 5:00pm
- Exclusive signage at Valet Parking stands (provided by sponsor)
- Name, logo and website link on the Samaritan Inn website
- Recognition in Quarterly Newsletter (3,500)
- Recognition in Event Program (500), during the Gala Awards Presentation and in all press releases
- Priority, uniquely decorated VIP seating for 10 (1 table), including table signage

Printing Sponsor – \$3,000

- Name, logo, and website link on the Samaritan Inn Website
- Recognition in Quarterly Newsletter (3,500)
- Recognition in Event Program (500)
- Uniquely decorated seating for 10 (1 table), including table signage

Table Host - \$1,200

- Table of 10 uniquely decorated with a sign indicating that you are the host of that table

- Please note: All sponsorships must be submitted by July 28th, 2008 to be printed on invitations.
- Final date for press releases is October 3, 2008



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